

Euro TopTen

Monitoring of the number of the project internet websites visitors

Semester 3 (II / 2007), part of Deliverable 12, Work package 3

Web Frequentation note n.3

Prepared by SEVEn, The Energy Efficiency Center, Czech Republic

The total attendance of www.eurotop10.eu for the whole analyzed period (years 2006-2007) is 5 202 160 visitors. For comparison there were 3 804 816 visitors in last report (July 2007). So the growth for 5 month was 1 397 344 visitors.

But the contribution of each country is not equal. Based on the presented data, Switzerland has the maximum number of visitors (3 912 335 vis.), followed by the Netherlands and Austria on the second and third place.

A new country appeared in research. Finland has presented attendance data with significant growth for the short period covered.

The TopTen Steering group is represented by Switzerland only in this web frequentation note. Its share on the total number of visitors is significant, out of the total of number of 5,2 million visitors, 3,9 million are attributable to Switzerland.

The total number of website visitors of the EuroTopTen project partners was up to 10 lower than of the Steering group members at the beginning of the project. But in December 2006 the attendance was already at the same level.

The year 2007 has brought an increase of the website visitors in almost all countries.

In July 2007 there was significant attendance growth. For several countries the rate was two times higher then the average monthly rate would be. The absolute maximum month rate during 2 years was achieved by Switzerland – 443 099 visitors in July 2007.

In the second semester of 2007, most of the countries have seen a large growth of the number of visitors, even more then a 50% increase when comparing the summer period vs. the Christmas period. For all countries in total the growth of the number of visitors has been stable which is an evidence of a positive tendency.

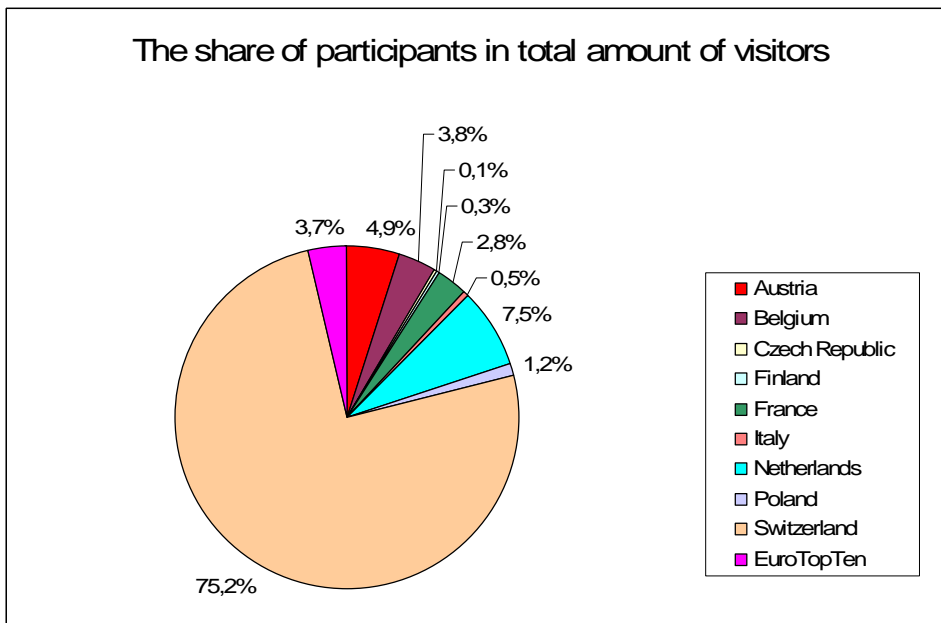
The following graphs and tables demonstrate the number of web visitors for individual countries, and on behalf of the project in total.



Pic.1. The growth tendency for all countries

	2006	2007	Total Visitors
Austria	90 159	165 815	255 974
Belgium	28 123	168 992	197 115
Czech Republic	3 168	2 820	5 988
Finland	0	13 917	13 917
France	61 837	83 423	145 260
Italy	0	26 222	26 222
Netherlands	159 552	231 054	390 606
Poland	8 737	51 797	60 534
Switzerland	1 462 701	2 449 634	3 912 335
EuroTopTen	0	194 209	194 209
Total	1 814 277	3 387 883	5 202 160

Table 1. Visitors per year



Pic. 2. The share of attendance

By months:	Visitors for year 2006-2007		
	All	EuroTopTen	Steering
January 06	137 305	11 814	125 491
February 06	123 589	13 523	110 066
March 06	165 832	13 039	152 793
April 06	143 472	8 396	135 076
May 06	184 455	39 571	144 884
June 06	152 180	21 364	130 816
July 06	139 538	14 436	125 102
August 06	131 304	17 180	114 124
September 06	157 727	41 453	116 274
October 06	176 472	44 914	131 558
November 06	155 793	53 497	102 296
December 06	146 610	72 389	74 221
January 07	174 096	63 799	110 297
February 07	169 005	51 826	117 179
March 07	286 102	56 127	229 975
April 07	240 521	69 179	171 342
May 07	220 002	45 244	174 758
June 07	272 325	49 764	222 561
July 07	532 862	72 912	459 950
August-07	288 973	56 709	232 264
September-07	347 250	56 081	291 169
October 07	303 015	65 664	237 351
November-07	253 428	74 191	179 237
December 07	300 304	82 544	217 760
Total 2006	1 814 277	351 576	1 462 701
Total 2007	3 387 883	744 040	2 643 843
TOTAL	5 202 160	1 095 616	4 106 544

Table 2. Amount of visitors per month

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(Semester II/ 2007)



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