



## ***D7.4 – Presentations (EU level)***

31 August 2018

**Topten Act coordinator: ADEME**

**European portal [www.topten.eu](http://www.topten.eu)**

**Project partners and websites**

Austria, AEA  
[www.topprodukte.at](http://www.topprodukte.at)

Belgium, BBL  
[www.topten.be](http://www.topten.be)

Czech Republic, SEVEn  
[www.usporiespotrebice.cz](http://www.usporiespotrebice.cz)

France, Guide Topten  
[www.guidetopten.fr](http://www.guidetopten.fr)

Germany, Oeko-Institut  
[www.ecotopten.de](http://www.ecotopten.de)

Italy, Eliante  
[www.topten.it](http://www.topten.it)

Lithuania, LNCF  
[top-10.lt](http://top-10.lt)

Luxembourg, Oeko-Zenter  
[www.oekotopten.lu](http://www.oekotopten.lu)

Norway, Naturvernforbund  
[www.besteprodukter.no](http://www.besteprodukter.no)

Poland, FEWE  
[www.topten.info.pl](http://www.topten.info.pl)

Portugal, Quercus  
[www.topten.pt](http://www.topten.pt)

Romania, Icemenerg  
[www.topten.info.ro](http://www.topten.info.ro)

Spain, WWF  
[www.topten.wwf.es](http://www.topten.wwf.es)

Sweden, SSNC  
[www.toptensverige.se](http://www.toptensverige.se)

Switzerland, Bush Energie  
[www.topten.ch](http://www.topten.ch)

UK, EST  
[www.topten.uk.org/](http://www.topten.uk.org/)



*Topten Act aims at transforming the European market of energy-using products towards higher energy efficiency by addressing non-technical market barriers. Topten Act works in order to:*

*1. Increase consumer purchases of top energy-efficient products in Europe: Topten Act identifies the top energy-efficient products in 16 European countries, and pushes this information to consumers through tailored national websites and targeted communications activities. Topten websites are a free, accessible to all, 'public service' that helps consumers navigate the myriad of energy-using products offered to them in AT, BE, CZ, FR, DE, IT, LT, LU, NO, PL, PT, RO, ES, SE, CH and UK.*

*2. Increase the availability and visibility of top energy-efficient products on EU markets: Consumer demand for top energy-efficient products improves Topten Act's ability to: 1) work with manufacturers to help them steer production lines towards more energy-efficient products; 2) support retailers to display and promote energy-efficient products in their shops.*

*3. Increase large buyers' knowledge of and demand for top energy-efficient products in Europe (both public and private entities): Large buyers have the ability to steer the market towards more energy-efficient products. Topten Act approaches them with information on products of their interest (e.g. office equipment, vehicles) and offers direct advice in preparing calls for tenders that include energy efficiency criteria.*

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*This paper (D7.4) summarises the activities undertaken by several Topten team to communicate the existence of the Topten Act project and to disseminate results at the European Level.*

Within Task 7.2, the task leader Bush Energie has continuously maintained the European portal [www.topten.eu](http://www.topten.eu) with all of its respective sections: the main portal providing access to the 16 national websites (plus China, Chile and Argentina), a [news section](#), access to the [PRO Section](#) portal, and to the deliverables of the Topten Act project.

Project results were communicated at the European level, focussing on market transformation, technical innovations, practical tips for consumers and impacts of European and National energy efficiency regulations. The presentations at international conferences as well as main reports and discussion papers are listed below. They can also be found on [www.topten.eu/documentation](http://www.topten.eu/documentation).

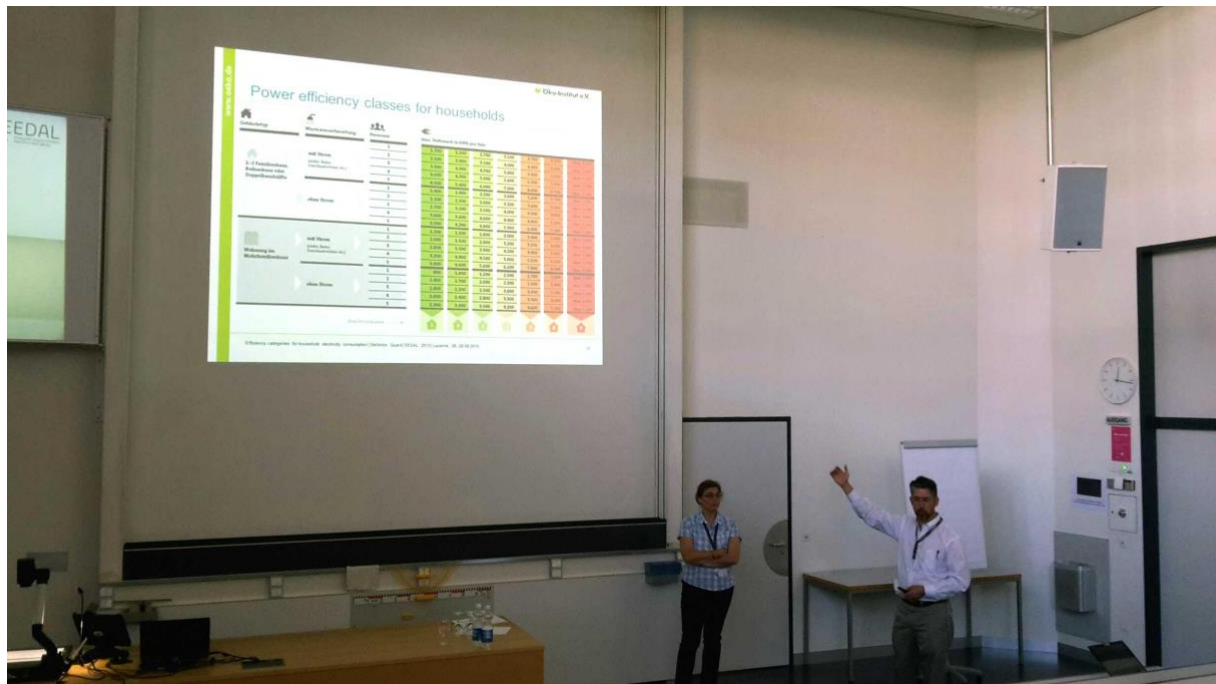
- **eccee Summer Study '15** in France, June 2015:
  - Cold Wash – The cool and modern way to launder (Barbara Josephy et al).  
[Paper](#) and [presentation](#).
  
- **EEDAL '15 conference** in Lucerne, August 2015:
  - Household refrigerators: Monitoring efficiency changes in Europe and Australia over the last 10 years (Anette Michel et al).  
[Paper](#) and [presentation](#).
  - Monitoring the washing machines market in Europe (Anette Michel et al).  
[Paper](#) and [presentation](#).
  - Cold wash - Tests on the washing performance (Barbara Josephy et al).  
[Paper](#) and [presentation](#).
  - Heat Pump Tumble Driers: Market Development in Europe and MEPS in Switzerland (Eric Bush et al).  
[Paper](#) and [presentation](#).
  - Commercial and Professional Refrigeration Products: Promoting Energy Efficiency with Legislation, Empowered Stakeholders and Rebates (Eva Geilinger et al).  
[Paper](#) and [presentation](#).
  - Luminaire efficiency: what mandatory and voluntary labels achieve, and what they should achieve in the future (Eva Geilinger et al).  
[Paper](#) and [presentation](#).
  - Top10 Sticker: A Sufficiency and Efficiency Purchase Guide in China (Luting Huang et al).  
[Paper](#) and [presentation](#).



- Study of Chinese New EES for Variable-Speed Air- conditioners, Washing Machines and Panel-TVs (Luting Huang et al).  
[Paper](#) and [presentation](#).
- Lessons from a decade of efficient product market analysis (Edouard Toulouse et al).  
[Paper](#) and [presentation](#).
- Finalist at **EU Sustainable Energy Week Awards, 2017**:
  - Topten was one of the top three finalists of the EU Sustainable Energy Week Awards in the category “Consumer” and as such was part of the EUSWE dissemination plan. [Video](#).
- **eceee Summer Study '17** in France, June 2017:
  - Monitoring the market with sales and data: Energy efficiency of refrigerators, washing machines and tumble driers in Europe, 2004-2015 (Anette Michel et al).  
[Paper](#) and [presentation](#).
- **EEDAL '17 conference** in California (USA), September 2017:
  - How has the European White Goods market changed in the past 10 years? Analysis based on sales data reveals constant improvements, contradictory trends, and big successes for a new technology (Anette Michel et al).  
[Paper](#) and [presentation](#).
  - Topten: Moving with the times to continue delivering energy savings (Carlos Tanides et al).  
[Paper](#) and [presentation](#).
- **Reports and discussion papers**:
  - Topten global annual report, April 2015.  
[Report](#).
  - Energy efficiency of White Goods in Europe: monitoring the market with sales data. Refrigerators, washing machines and tumble driers in the EU, France and Portugal (Anette Michel, Sophie Attali, Eric Bush). June 3rd 2015.  
[Full report](#) / [short summary version](#).
  - Why and how Europe should introduce mandatory product registration and a public database for energy related products. A recommendations and discussion paper (Anette Michel et al). 5. November 2015.  
[Paper](#).
  - Swiss appliances sales, 2004 - 2015. S.A.F.E. and FEA, August 2016.  
[Paper](#).
  - Energy efficiency of White Goods in Europe: monitoring the market with sales data (Anette Michel, Sophie Attali, Eric Bush). Updated version, with sales data up to 2015 for refrigerators, washing machines and tumble driers, in the EU, France, Germany and Italy. December 2016.  
[Paper](#).



- Topten Global Annual Report 2016, May 2017 [Report](#).
- Set-up of the EU product database for the energy labelled products – conditions for success (Sophie Attali et al). April 2018. [Paper](#).



*Image 1: Dietlinde Quack (left) and Chris Granda (right) - co-authors of Topten papers - at an EEDAL presentation 2015 in Luzern, Switzerland*

