

EURO-TOPTEN PLUS NEWSLETTER

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Réfléchissez avant d'acheter !

- Tipten France will launch its brand new web site on 20 May; all categories on line will also be updated.



- Categories Update: cars and light bulbs have been updated
- New Categories: LEDs have been included.
- Press release launched at the end of April on efficient light bulbs: looking at the market data, Tipten Italy found that the CFLs sold today in the market on average last more and cost less compared to similar products available in the market six months ago.

<http://www.ansa.it/ambiente/notizie/notiziari/energia/20100430123435071546.html>
<http://www.helpconsumatori.it/news.php?id=27603>

www.oekopten.lu

- In January, in occasion of the car festival, Oekopten Luxembourg issued a press release making reference to the car category in the website.



Autofestival-DE



Autofestival-FR

- Oekopten has put on line recommendations on how to choose Pedal Electric Cycles (“Pedelects”). In April, a press release on Pedelects was issued.



Pedelect DE



Pedelect FR

eurotopten.es

- During the last week of March (before the Earth Hour event), Topten Spain launched its new website. The new web site is designed according to the common layout and includes a new session with specific information on energy efficiency (news, studies, etc).
- Categories Update: Air conditioners have been updated at the end of April; fridges, freezers, washing machines and dishwashers will be updated in May.
- New categories: energy saving light-bulbs expected to be on line before summer.
- Topten Spain has signed an agreement with Miele: Miele's dishwashers included in Topten Spain are now labelled with the Topten logo in the Miele's 2010 dishwashers catalogue.
- New short video on how to save energy at home has been produced.
http://eurotopt.cluster005.ovh.net/index.php?page=consejos_ahorrar_energia
- Topten Spain has been advertised in any material distributed for the Earth Hour (WWF website, leaflets, etc.).
http://www.wwf.es/que_hacemos/cambio_climatico/la_hora_del_planeta_2010/como_participar/ciudadanos/consejos.cfm



Leaflet Earth Hour

- During a national seminar on education and communication on climate change in Segovia (Madrid), the new website and the Topten European project were presented to representatives of local authorities and energy agencies.



- The cities of Topoloveni and Slanic Moldova posted press releases and links to Topten Romania on their websites (www.topoloveni.ro; www.primariaslanicmoldova.ro). In addition, the city of Topoloveni also published information regarding Topten Romania in its newspaper.
- Topten Romania was presented at the following events:
 1. IEE Info Day in Romania, on 8 April. An EACI official, Ms. Dana Dutianu, was also present).
http://www.comunicatemedi.ro/Prezentarea_programului_INTELLIGENT_ENERGY_EUROPE_ic35003.html
 2. Forum "INFORMED CITIES", Newcastle (UK) , on 14-16 April
- WWF office in Romania is now supporting Topten Romania. WWF posted a press release with a link on its own web site about Topten Romania.
<http://romania.panda.org/?193009/S-a-lansat-primul-portal-dedicat-eficienei-energetice-a-produselor-electronice-comercializate-n-Romnia>
- Posters and exhibition are being prepared for the World Energy Council - WEC, FOREN 2010 (June).
- Promotion and dissemination activities with ALMA-RO (www.rac-ro-ngo.ro) and Terra Mileniul III (www.terraiii.ngo.ro).
- Topten Romania is in negotiation with the city of Bucharest, ELECTRICA (electricity supplier) and Association of Municipalities in Romania to get their support.

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